

Additional instructions for detailed 2008 proposals to the Education & Engagement program area

To increase the clarity and our ability to consistently evaluate proposals in Education & Engagement program area, please include your response to the questions below in the detailed proposal section that is indicated in the right column. If it is unclear how these questions apply to your project, please contact FSWP staff for further discussion.

Question about Education & Engagement projects	Where in Detailed Proposal Template
Audience: What group(s) is the project intended to educate or engage?	Project Relevance and Significance, Q1
Need or demand: How do you know there will be uptake or market demand for the product?	Project Relevance and Significance, Q1
Approach: Why have you chosen your project's particular media or outreach method? How will you align the content with audience needs?	Project Relevance and Significance, Q4
Qualifications: What are the qualifications of the participants that will generate the informational content and decide on its presentation for the project?	Performance Expectations, Q4
Quality assurance: What measures will be taken to verify accuracy of information and effectiveness of presentation or messaging (e.g., peer review, user testing)?	Performance Expectations, Q1
First Nations engagement: What discussions have taken place about your project with appropriate First Nations group(s)? For assistance in identifying the bands in a particular area, contact FSWP staff.	Proposal Details, Q1a
Collaboration: How will you find, share information, and coordinate with other groups working on the same or related topics? Which groups are you already in contact with?	Proposal Details, Q1c
Delivery or distribution: How will any products resulting from your project be distributed to their intended audience?	Proposal Details, Q1e