



THINK SALMON

Education & Awareness

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KICS Salmon Education and Awareness Programs [EMAIL](#) [PRINT](#)

Location: Thompson Basin, Enderby, BC

Project Summary

The Kingfisher Interpretive Centre will be launching a program of education and awareness to deliver experience-based activities in their 'living classroom' through stations on topics such as life history of salmon, aquatic invertebrates, watersheds, fish anatomy and identification, habitat, traditional life ways of Interior First Nations, and plant identification. 'Salmonids in the Classroom' is another educational resource provided by KICS, which allows children from North Okanagan school districts to raise Chinook salmon fry in their classroom aquariums.

All of KICS' programs aim to promote community building, networking and increasing regional knowledge. There has been great interest in partnerships and collaborative efforts with other community organizations, to act locally with a common vision, in providing education and awareness to a growing number of summer residents and tourists. KICS hopes to form the Shuswap Watershed Alliance to promote collaboration and an organized approach to bioregional interests and issues. These education and engagement projects will work to achieve true conservation through sustainable management, and by helping individuals understand the role humanity plays in natural systems.

(project 07D14)

Update:

- [KICS for kids](#)

[\(Edit This\)](#)

PROJECT PROFILE

Year	2007
Organization	Kingfisher Interpretive Centre Society
Project Type	Education and Engagement
Funding Source	DFO Fraser Basin Initiative
Grant Amount	\$49,400
Total Project Value	\$88,792

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PACIFIC SALMON FOUNDATION

Fraser Basin Council

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KICS for Kids [EMAIL](#) [PRINT](#)

by *Shona Bruce*,
KICS Director

Our Kid's Day at Kingfisher Interpretive Centre was another success for us.

We had about 30 people show up for this event, which was the perfect amount. Any more than that and you would end up doing crowd control. We were able to give and receive personal attention to both the kids and parents alike.


The day started with a hatchery tour and some salmon-life cycle information and demonstrations. We then had a 'bug-hunt' where we searched through some bowls of bug-soup to find and identify aquatic invertebrates. We then watched the bugs on our 'Shuswap Bug-O-Vision Television'. It is a local reality show where the kids get to choose the contestants!! In most cases there were beetles, mayflies, caddisflies etc.



Some kids thought the bugs were the best part of the day

After the bugs, the kids were given an anatomy lesson during a demonstration fish dissection. A spawning female Coho salmon was used (the fish was donated from Fisheries and Oceans last fall) and was a huge hit.

After a short break for lunch the kids made a bookmark using leaf prints, bug stamps and forest stamps. Some kids made 5 or 6 bookmarks each!!



Dissecting a salmon at Kid's day

Each child was just thrilled when given a Think Salmon!

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Project Summary

The City of Quesnel will be implementing the salmon banner and interpretive signage project to increase awareness of salmon habitat in the area and provide citizens and tourists with information on how the community can be more conscious of habitat protection and salmon enhancement. The project will include designing and implementing new signage along the Fraser River corridor, as well as designing, researching and developing interpretive signage for the Old Fraser River Footbridge and along the river trail.


The City of Quesnel aims to increase awareness of the significant number of salmon that inhabit the Quesnel and Fraser River through media and public awareness campaigns associated with Communities in Bloom programming. By increasing public awareness of salmon and their habitat, individuals will become more sensitive to habitat conservation and salmon restoration.

(project 07D15)



PROJECT PROFILE

Year	2007
Organization	City of Quesnel
Project Type	Education and Engagement
Funding Source	DFO Fraser Basin Initiative
Grant Amount	\$11,700
Total Project Value	\$15,200



(Edit This)

The Quesnel Salmon Banners in front of the Fraser River waterway that inspired them. (left to right: Councillor Mary Sjostrom, Maureen Wheeler and Stephanie Waring.)

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Salmon Jumping Around in West Vancouver

Friday, May 25, 2007

By alex b

Community: Lower Fraser

I have great salmon memories from last year when I went to a BBQ on the beach in West Vancouver. I don't remember the name of the actual beach but I am hoping I will be able to add it to this story.

It was my good friend James' birthday on September 10. For the occasion, James selected a spot where we could watch the salmon jumping out the water by the dozens. At times many salmon were jumping from the ocean and they were clearly visible, being only 100-200 feet from the shore.

I have never seen anything like it. No wonder I felt like a child watching this spectacular event. I am still wondering why the salmon behave like this. I don't remember what my friends were saying—I was already hungover from my own birthday the night before—but it was amazing.

I can't wait to see the salmon jumping again.

On that day on the beach, James brought salmon candy for everyone from some salmon that he caught himself throughout the summer. There we were, enjoying the sweet taste of salmon candy as we watched the hundreds of salmon all around us. It was awesome!

Posted by alex b on 5/25/07 ([Edit This](#))

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Year	Project Name	Location	Organization	Project Type	Grant Amount	Total Project Value
2007	Mountain Pine Beetle Epidemic Impacts on Fish Habitats	Prince George, BC	Upper Fraser Fisheries Conservation Alliance	Sustainable Fisheries	\$15,000	\$198,867
2007	Salmon Banner and Interpretive Signage Project	Quesnel, BC	City of Quesnel	Education and Engagement	\$11,700	\$15,200
2006	Big Creek/Minton Creek Water Diversion Project	Williams Lake, BC	Ducks Unlimited Canada	Habitat Stewardship Water Stewardship	\$35,000	\$164,000
2007	Groundwater Habitat Interactions for Interior Fraser Coho	Williams Lake, BC	Okanagan Nation Alliance	Governance Sustainable Fisheries	\$80,000	\$224,954
2007	Xeni Gwet'in Caretaker Area Fisheries	Williams Lake, BC	Xeni Gwet'in First Nations Government	Education and Engagement Governance Habitat Stewardship Sustainable Fisheries Water Stewardship	\$40,000	\$310,947

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